## Participants

(see participants list below)

## Meeting Agenda / Objectives / Discussion Topics

#### Discussion Notes

* **PIPA webinars**. In addition to VACo, Virginia Municipal League (VML), and the VA Chapter of the American Planning Association (APA), the Planning District Commissions (PDCs) <http://vapdc.org/> and a couple of professors who teach land planning at VA universities have been invited to participate in the webinar (the latter two to be invited by Matt Wall, VDEM).
	+ James Davenport (NACo) will host.
* **Webinar credits**. Julie Halliday is working with APA to gain approval for the webinar for certification maintenance (CM) credits for American Institute of Certified Planners (AICP). This should encourage attendance.
	+ George Homewood, VA Chapter of APA, suggested more interest from planners if AICP certification maintenance credits were offered.
	+ NACo also provides those credits so James can help if needed.
* **Hazard Identification and Risk Assessment**. VDEM’s draft HIRA – not to be confused with the hazard mitigation plan (HMP) – was distributed today. VDEM is seeking comments by Oct. 26th. See the link to files below.
	+ Pipeline risk analysis is supposed to be included in the document. Julie sent a request to VDEM to provide. She will forward when received.
* **Email blast**. Draft material for an “email blast” to builder/developers was presented and discussed.
	+ Early Morning Email is sent on Fridays to NAHB executive members but not to the general membership of builders/developers. NAHB is making changes to the format of the material in order to include it in the Friday Morning Email. They will also include the promotion to their general membership through the advocacy newsletter in early 2013.
	+ Question: Any other channels from other organizations that could support such email distributions? Let Julie H. know. Dwayne will contact INGAA to send the promotion to their membership.
* **Designing for Disasters exhibit**. Feedback? Participation?
	+ Update: Jeff Wiese (PHMSA) will send letters to different operators and to the trades to provide update and encourage their participation.
	+ Location is convenient to PHMSA, the trade association headquarters, and the Capitol in DC. This is a beautiful location for meetings.
	+ TAG grants to promote PIPA: NACo (James Davenport), Montgomery County, Virginia; Will County, IL; Village of Worth, IL; and East Brandywine Township, PA.
* **FEMA Partnership**. Approaching FEMA for potential partnering on land planning near pipeline hazards outreach.
	+ PHMSA would like to leverage FEMA resources to support information distribution for hazard mitigation planning.
	+ FEMA Building Science Branch develops hazard mitigation guidance.
	+ Mitigation Assistance Team Program – post-disaster mitigation analysis of how buildings failed due to the hazard. For example, they analyzed the World Trade Center after 9/11.
	+ Q: When talking to PHMSA management, is there any feel for timing to leverage FEMA contacts? This fall.
* **Social networking**. PHMSA use of social network for PIPA promotion.
	+ PHMSA looking for ideas on ways to use social networking to promote land use planning recommended practices.
	+ IUB uses social networking tools for damage prevention outreach. Cynthia will send info to Julie for ideas.
	+ Chuck Kanoy will send information that they distribute via Twitter.
* **PHMSA press release**.
	+ Suggest promoting new tools for PIPA and hazard mitigation planning pilot.
	+ Volunteered Terri Larson (API) and Jim Phillips (NACo) to draft press releases.
	+ Other than NACo eblast, no press release has been issued since the PIPA report was issued.
* **Primer for Pipeline Operators for Hazard Mitigation Planning**
	+ Herb Wilhite to draft
	+ PHMSA (Julie) will approach NEMA Mitigation Committee for a second state to pilot incorporating pipeline hazards as primary hazard.
* **Remember to register for and attend PST Conference.**
* **Suggestion to review need to review PIPA Report and determine if there is a need to update the “living document.” This will be the topic of Nov.’s meeting.**

## Participants

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